.Afbeelding met schermopname, Graphics, ontwerp

Automatisch gegenereerde beschrijving

**Clément Génin**

Date of birth: 12/09/1983 **|** Nationality: BE  **|** Gender: Male  **|**

Belgium

**PROPOSED POSITION: User Interface (UI) Expert**

Clément Génin is an experienced functional analyst and UX-designer with extensive expertise in digital transformation projects at public and governmental organisations and non-profits. He is specialised in user research wireframing, interaction design and functional documentation. He is also trained in translating complex user requirements into intuitive digital interfaces and well-aligned information architecture.

**WORK EXPERIENCE**



03/2015 - Ongoing; Belgium

**Functional Analyst / UX Designer** – Randstad Digital Belgium

* Cultuurconnect (2020 – Ongoing)
  + Improvement of the digital platform for public libraries.
  + Co-creation, user testing, wireframes and support during development
* Vlaamse Gemeenschapscommissie (VGC) (2020 – Ongoing
  + Redesign of the complete digital landscape (education, culture, sports) with strong focus on accessibility and reusability
* National Bank of Belgium (NBB) (2019 – Ongoing)
  + Redesign of the nbb.be website, the NBB jibs website and the museum website.
  + New navigation structure, wireframes, content models and user research
* HeLics – City of Hasselt (2019)
  + Redesign of tourist and city websites, focusing on accessibility and a flexible redaction system
* Kom op tegen Kanker (2017 – 2018)
  + UX and functional redevelopment of the main site, including interviews, wireframes and validation with end-users
* Westtoer (03/2015 – Ongoing)
  + Redesign of the multisite of Westtoer. Preparatory work including interviews, wireframes and validation with end-users, as well as support during further development



09/2008 – 01/2012; Belgium

**QA Analyst** – Massive Media

* Design and implementation of user tests on multi-lingual, geo-oriented online media-platforms, such as Netlog (online community), Twoo (dating website) and Gatcha! (social gaming)



04/2007 – 09/2008; Belgium

**Community Manager** - Netlog

* Translation and review of web-, press- and marketing content for the French Netlog-website.
* Management of communication between the French-speaking users and the company



01/2007 – 04/2007; Belgium

**Localisation Quality Controller** – 2K Games

* Translation, evaluation and implementation of quality controls of the French version of new video-games and related marketing-content



09/2006 – 01/2007; Belgium

**Localisation Quality Control Employee** - Lionbridge

* Control of standardized quality of printed and online user manuals

**EDUCATION AND TRAINING**



09/2005 - 06/2006

**Master after Master in Multimedia Translation** - Institut Supérieur de Traducteurs et Interprètes

09/2004 – 06/2005

**Master in English Literature** - Institut Supérieur de Traducteurs et Interprètes

**LANGUAGE SKILLS**



|  | UNDERSTANDING | | SPEAKING | | WRITING |
| --- | --- | --- | --- | --- | --- |
|  | Listening | Reading | Spoken production | Spoken interaction |  |
| **French** | C2 | C2 | C2 | C2 | C2 | |
| **Dutch** | C1 | C1 | C1 | C1 | CA | |
| **English** | C1 | C1 | C1 | C1 | C1 | |
| **Spanish** | A1 | A1 | A1 | A1 | A1 | |

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

**DIGITAL SKILLS**



Data modeling, wireframe, user stories, testing, user research, user journeys, sitemap, contentmodel, Figma, Axure RP, Miro, JIRA, Google Suite, Microsoft Teams

**COMMUNICATION AND ORGANISATIONAL SKILLS**



**Communication skills**



* Stakeholder Communication: Clément clearly possesses this skill through his experience in "Co-creation" with Cultuurconnect and "support during development" for various projects, showing his ability to communicate and collaborate with different parties.
* Cross-functional Communication: His role as a Functional Analyst / UX Designer required him to translate "complex user requirements into intuitive digital interfaces," which involves effectively communicating between technical and non-technical teams.
* Multilingual Communication: His high proficiency in French, Dutch, and English (C1/C2 levels across understanding, speaking, and writing) directly demonstrates strong communication skills across different languages.

**Organisational skills**



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* Project Management: Clément demonstrated this by handling the "Redesign of the multisite of Westtoer" from preparatory work to ongoing support, indicating he can manage a project from start to finish.
* Information Architecture: This is evident in his work on the National Bank of Belgium website redesign, where he developed a "New navigation structure" and "content models," which are key components of organizing information effectively.
* User Research & Data Analysis: His repeated involvement in "user testing," "interviews," and "validation with end-users" across multiple projects shows his ability to gather, analyze, and organize qualitative data to inform design decisions.